

MONTHLY ENGAGEMENT COMMUNICATION PLAN

This planning framework assists in elevating communication by:

- Effectively leveraging a mix of technology and communication mediums
- increasing frequency
- Enhancing both relevance and interest of subject content

Defining success by writing down the goal and objective for each element of the plan, then determine how and how often to communicate and the best communication vehicle to deliver maximum impact.

Month:

Communication Goal:

Format:

Communication Activities:

Communication Goal:

Format:

Communication Activities:

Communication Goal:

Format:

Communication Activities:

Communication Goal:

Format:

Communication Activities:

